



GUUJ<sup>®</sup>

# Onarıcı & Yenileyici

## Cilt Kremi

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# Onarıcı & Yenileyici Cilt Kremi



Cildinizin ihtiyaç duyduğu tüm bakımı tek bir ürünle karşılayın!  
**Su bazlı formülü, doğal aktif içerikleri ve her cilt tipine uygun yapısıyla günlük bakım rutininizin yıldızı olmaya hazır.**

- ✓ Onarıcı etki
- ✓ Hücre yenilenmesini destekler
- ✓ İnce çizgi ve kırışıklıkları azaltmaya yardımcı olur
- ✓ Yoğun nem verir ama yağlandırmaz
- ✓ Gündüz + gece kullanılabilir
- ✓ Göz çevresine uygulanabilir



*"Cildin en doğal hali, en güzel hali dir."*

# Onarıcı Güç



Hasarlı, yıpranmış, bariyeri zayıflamış ciltler için özel formül!  
Cildi yeniler, güçlendirir ve korur.  
Düzenli kullanımda cildi daha sağlam,  
daha dayanıklı bir hale getirir.

## Kimin için?

- Bariyer hasarı yaşayanlar
- Sık sık kızarıklık ve tahriş oluşanlar
- Peeling sonrası hassaslaşan ciltler
- Çevresel etkenlerden etkilenen ciltler

## Yaşlanma Karşımı Etki

### Daha sıkı, daha diri bir cilt

Guuj krem, içeriği doğal aktiflerle cildin yenilenme hızını destekler.

İnce çizgi görünümünü azaltır, elastikiyeti artırır, cilde genç bir ışığı kazandırır.

### Neden etkili?

- ✓ Hücre yenileme desteği
- ✓ Anti-aging içerikler
- ✓ Derinlemesine besleme + nem



Genç ve canlı bir görünüm artık çok daha kolay!



## Kusursuz Nem Dengesi

Su Bazlı Hafif Formül — Yoğun Nem  
Guuj krem cilde ağırlık yapmadan güçlü bir nem sağlar.  
Yağlanma, parlama yapmaz; makyaj altına uygundur.

### Faydalari:

- ✓ Yağlı–kuru–karma tüm cilt tiplerine uyumlu
- ✓ Gözenek tıkanmaz
- ✓ Su bazlı hafif doku
- ✓ Cilde anında yumuşaklık verir

## Tek Kremle Tam Bakım

Guuj krem, hassas göz çevresinde de güvenle kullanılabilir.  
Şişlik, kuruluk ve ince çizgilere destek olur.

### Neden avantajlı?

- ✓ Ayrı ürün kullanma derdini ortadan kaldırır
- ✓ Hafif doku → göz çevresini rahatsız etmez
- ✓ Makyaj altında topaklanma yapmaz



*“Minimal, etkili ve doğal bakım”*

# Doğadan Gelen Mucizeler

## TEK BİR KREM İÇERİĞİNDE

### İğde Yağı

Guuj kreminde bulunan iğde yağı, cildi yenilemede en güçlü doğal aktiflerden biridir. İçeriğindeki Omega 6 - 7- 9, A - C - E vitaminleri sayesinde hücre yenilenmesini hızlandırır ve cildin onarım sürecini destekler.

#### Faydaları:

- ✓ Hücre yeniler
- ✓ Leke görünümünü azaltmaya yardımcı olur
- ✓ Cildi aydınlatır
- ✓ İnce çizgi görünümünü yumusatır
- ✓ Yara ve akne sonrası izlerde iyileşmeye destek olur

Hücre yenileyici güç:  
İğde yağıının mucizesi



Doğal antibakteriyel güç  
cildinde!



### Kekik Yağı

Kekik yağı güçlü antibakteriyel ve anti-inflamatuar etkisi sayesinde sivilceye yatkın, kolay kızaran ve hassas ciltler için ideal bir içeriktir.

#### Faydaları:

- ✓ Sivilce oluşumunu azaltmaya yardımcı olur
- ✓ Kızarıklıkları yataştırır
- ✓ Cilt bariyerini güçlendirir
- ✓ Cildin kendi kendini onarma sürecini destekler

# Doğadan Gelen Mucizeler

## TEK BİR KREM İÇERİĞİNDE

### Papatya Yağı

Papatya yağı cildi yataştıran, kızarıkları azaltan ve hassasiyeti sakinleştiren etkisiyle bilinir. Guuj kremindeki papatya desteği özellikle bariyer hasarı yaşayan ciltler için birebirdir.

Hassas ciltlerin yumuşacık dokunuşu: Papatya



#### Faydaları:

- ✓ Tahriş ve kızarıklığı azaltır
- ✓ Cildi yumuşatır
- ✓ Anti-Alerjik etkiye sahiptir
- ✓ Cilt konforu sağlar

Derin nem, doğal yumuşaklık: Badem yağı



### Badem Yağı

Badem yağı, E vitamini yönünden zengin yapısıyla kuru, mat ve cansız ciltlere anında canlılık kazandırır. Cilde güçlü nem sağlar ve elastikiyeti arttıran.

#### Faydaları:

- ✓ Yoğun nem verir
- ✓ Cildi besler
- ✓ İnce çizgi görünümünü azaltmaya yardımcı olur
- ✓ Elastikiyeti arttıran

# Doğadan Gelen Mucizeler

## TEK BİR KREM İÇERİĞİNDE

### Lanolin

Lanolin cildin üst tabakasında doğal bir koruyucu bariyeri oluşturarak nemi içerisinde tutar. Özellikle çok kuru ve pul pul dökülen hassas ciltlerde mucizevi bir etkisi vardır.

#### Faydaları:

- ✓ Bariyer koruması
- ✓ Uzun süreli nem
- ✓ Kızarıklıkları azaltma
- ✓ Çok kuru bölgeleri yumusatma

Cilt bariyerinin en güçlü kalkanı!



Nem mıknatısı:  
Hyaluronik Asit



### Hyaluronik Asit

Hyaluronik asit kendi ağırlığının 1000 katı kadar su tutabilme özelliğiyle cildin en güçlü nemlendiricisidir. Guuj kremindeki HA desteği cildin dolgun ve canlı görünmesini sağlar.

#### Faydaları:

- ✓ Derin nemlendirme
- ✓ Cilde dolgunluk kazandırma
- ✓ İnce çizgileri yumusatma
- ✓ Parlak ve taze bir görünüm

# Dermatolojik Test Raporu



Report Nr. A / 242085

Client:	Sample (according to declaration of the Client):
<b>BURCU KAFADAR YOKUŞBAŞI MAH. KIBRIS ŞEHİTLERİ CAD. NO: 25 İÇ KAPI NO:3 BODRUM/MUĞLA</b>	<b>GUUJ - CELL REGENERATING ANTI-AGING CREAM</b>
Received on:	GUUJ - CELL REGENERATING ANTI-AGING CREAM,50 g Batch Number: 8684612998041 Expiration date: -
Study period:	1.09.2025 - 5.09.2025

## DERMATOLOGICAL TEST REPORT

### SEMI-OCCLUSIVE PATCH TEST

### EXPANDED GROUP OF VOLUNTEERS

Prepared by: Ana Markovic, Project Manager Assistant

Authorised by: Emilia Goltsova, Dermatologist (qualified electronic signature)

Dragan Petrovic, Cosmetic Laboratory Manager (qualified electronic signature)

The results relate to the analysed samples only.

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# Dermatolojik Test Raporu



**Report Nr. A / 242085**

## CONTENT OF THE REPORT

1. The basis of the study
2. Object of study
3. Qualitative composition of the product
4. Objective of the test
5. Test information
6. Results
7. Signatures

Prepared by: Ana Markovic, Project Manager Assistant

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# Dermatolojik Test Raporu



**Report Nr. A / 242085**

## 1. THE BASIS OF THE STUDY

- Test sample delivered by the Client.
- The qualitative composition of the product delivered by the Client.
- The result of microbiology purity of the product delivered by the Client.

The Client is responsible for compliance with the declared qualitative composition and microbiological purity of the product sample sent for testing.

## 2. OBJECT OF STUDY

No.	Parameter	Description
1.	Appearance	Cream
2.	Color	White
3.	Fragrance	Characteristic for used raw ingredients
4.	Packaging	Repackaging containing the name and the number of sample

## 3. QUALITATIVE COMPOSITION OF THE PRODUCT

-

## 4. OBJECTIVE OF THE TEST

The aim of the study was to assess the irritating properties (skin tolerance) of the product on a healthy adult skin, with applied patch test.

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# Dermatolojik Test Raporu



**Report Nr. A / 242085**

## 5. TEST INFORMATION

<b>Test Method:</b>	Single application - 48 Hours occlusive patch tests
<b>Time(s) Of Assessment:</b>	1 hour after patch removal, then after 24 & 48 hours (72 hours)
<b>Panel:</b>	Healthy adult volunteers (See Table 1.)
<b>Application Area:</b>	On the back
<b>Quantity Of Product:</b>	0.1 g
<b>Methodology Abstract:</b>	<p>The tested product in commercial form in an amount of 0.1g was applied to paper flake (Whatmann 3), which were attached with a porous hypoallergenic (surgical) patch on the shoulders on the straight side or on the back.</p> <p>Treatment sites are assessed before the first application of test material (baseline) and after treatment at 30 minutes after patch removal. Negative controls are used to facilitate evaluation.</p> <p>Skin reactions are scored throughout the test by the same experienced assessor, a dermatologist, who made the baseline assessment and under the same lighting source, following a pre-defined scoring scale. The quantification of the skin irritation is given through a numeric scale (erythema, oedema, dryness/desquamation, vesicles). The average irritant score of the product to be tested is calculated from the average of the quotations obtained for each volunteer, allowing to rank the product from "non irritant to very irritant".</p> <p>Characteristics of volunteers and test results are presented in Table 1.</p>
<b>Related Regulations:</b>	<ol style="list-style-type: none"><li>1. Regulation (EC) No. 1223/2009 of the European Parliament and of the Council of November 30, 2009 regarding cosmetic products.</li><li>2. Cosmetic Europe – The Personal Care Associatio (formerly COLIPA) Guidelines "Product test Guidelines for the Assessment of Human Skin Compatibility 1997"</li></ol>

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# Dermatolojik Test Raporu



**Report Nr. A / 242085**

## 6. RESULTS

In the tested group of 10 people, there were no positive reactions, which proves that the tested product does not have irritating or sensitizing properties.

The test results are presented in Table 1.

Volunteer Nr.	Age	Sex	Skin Type	Test Results After 24h	Test Results After 48h
1	30	W	S	(-)	(-)
2	29	W	S	(-)	(-)
3	33	W	S	(-)	(-)
4	31	W	S	(-)	(-)
5	34	W	S	(-)	(-)
6	29	M	S	(-)	(-)
7	28	W	S	(-)	(-)
8	29	M	S	(-)	(-)
9	37	W	S	(-)	(-)
10	37	W	S	(-)	(-)

Sex: W: Woman M: Man	Body Skin Type N: Normal, D: Dry, S: Sensitive, L: Normal with a tendency to oily around the seborrheic of the torso
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Skin condition assessment by a dermatologist  0 or (-) - no reaction, 1 or (+/-) - weak erythema, 2 or (+) - erythema, 3 or (++) - erythema, papules, 4 or (+++) - erythema, slight edema, 5 or (++++) - erythema, infiltration, vesicles
--

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# Dermatolojik Test Raporu



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## IRRITATION INDEX (X<sub>ir</sub>)

The average irritation index is calculated from the sum of the scores for erythema and edema. Based on the irritation index, the product is classified according to the scale.

AVERAGE IRRITATION INDEX (X <sub>ir</sub> )	PRODUCT CLASSIFICATION
X <sub>ir</sub> < 0,5	non-irritating
0,5 < X <sub>ir</sub> < 2,0	slightly irritating
2,0 < X <sub>ir</sub> < 5,0	moderately irritating
5,0 ≤ X <sub>ir</sub>	strongly irritating

Average irritation index for tested product: X<sub>ir</sub> = 0 , where X<sub>ir</sub> = (sum of the scores) / (volunteers number)

## CONCLUSION

According to the experimental conditions of the study, the test product, can be considered as **NON-IRRITATING on sensitive skins** regarding its primary skin tolerance.

## 7. SIGNATURES

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Authorized by:	Dermatologist Emilija Goltsova	
Authorized by:	Cosmetic Laboratory Manager Dragan Petrovic	

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